**PRIVACY POLICY AND PERSONAL DATA PROTECTION**

Terms

Site Management <https://zeusceramica.com> (hereinafter the "Site") is carried out by JSC «Zeus Ceramicа», EDRPOU 32359747, a legal entity registered and operating in accordance with the requirements of the legislation of Ukraine (hereinafter the "Company").

The company respects the confidential (personal) information of everyone who visits the Site, as well as those who use the services provided by the Site; therefore, the Company strives to protect the confidentiality of personal data (information or a set of information about an individual who is identified or can be specifically identified), thereby creating and providing the most comfortable conditions for the use of the Site services to each user.

His Privacy Policy and Personal Data Protection (hereinafter - the "Policy") the procedure for the implementation by the Company of processing of personal data is established, types of personal data that are collected, the purpose of using such personal data, interaction of the Company with third parties, security measures to protect personal data, conditions of access to personal data, as well as user contact information for access, making changes, blocking or deleting your personal information and addressing any questions you may have regarding your privacy practices.

Collection and use of personal data.

The owner and manager of personal data of users of the Site is JSC «Zeus Ceramicа»

When using the services of the Site the Company processing the user data, namely: - data provided by the user both when filling in the registration forms and in the process of using the services; ; - cookies; - IP address; - options and settings of Internet browsers (User-agent).

The company collects only personal information (such as your name, email address, contact telephone number, date of birth, gender, etc.), which are knowingly and voluntarily provided by you as a subject of personal data for the purposes of using the services of the Site, that, as required by law, is the consent of the data subject to the processing of his or her personal dat in accordance with the purpose of such processing set out in this Policy.

When visiting the Site, all logins to the system are recorded. Other user traffic information is not processed or stored.

Pay Your attention: the Company is limited to collecting the minimum amount of information required solely to fulfill the request of the subject of personal data. In any case, when optional information is requested, the user will be notified at the time such information is collected.

The company does not collect any information to the processing of which, the legislation laid down certain requirements, such as information about racial or ethnic origin, political, religious or ideological beliefs, membership in political parties and trade unions, sentencing to criminal punishment in committing a crime or sentencing to criminal punishment, as well as health-related data, sexual life, biometric or genetic data (pursuant to Article 7 of the Law of Ukraine "On Personal Data Protection").

The Company collects statistics on site visits. The information may include information about the connection, traffic, user browser, as well as the date, time, duration of Internet browsing and stay on the Site.

Processing of personal data

The processing and storage of personal data is carried out in data centers, where the equipment is provided, which ensures the functioning of the services of the Site. The personal data provided are processed and may be stored in the Personal Database or a separate table of the Site Database.

The place of storage and processing of personal data is located at: Ukraine, Kyiv, Peremohy avenue, 42.

The purposes of using personal data

Your personal information is used to secure the provision of Internet services to the Site exchange of information / news, relations in the sphere of advertising and communication accordingly and in compliance with the laws of Ukraine, including but not limited to: «On Personal Data Protection», «On the ratification of the Convention on the Protection of Individuals with regard to Automatic Processing of Personal Data and the Additional Protocol to the Convention on the Protection of Persons in connection with the automated processing of personal data concerning supervisory authorities and cross-border data flows», «About information», «About advertising», «About telecommunications», «About information security in information and telecommunication systems», as well as in accordance with other acts governing the Company's activities.

Period of storage of personal data

Personal data are stored for no longer than is necessary for the purpose of their processing.

Use of cookies

Cookie - is a text file or files containing a small amount of information that is sent to a web browser and stored on a user's device. Such devices may include a computer, mobile phone, or other device by which a user visits the Site.

Cookies can be eternal (they are called permanent files cookie) and stored on your computer until the user removes them or temporary (such cookies are called session cookies), that is, they are only saved until the browser closes. In addition, cookies are divided into basic cookies (they are installed directly by the Site you visit) and third-party (installed by other websites).

Importantly:

* when you re-visit the Site, the cookie data is updated;
* in most cases, the web browser defaults to automatically store cookies on the user's device;
* disabling cookies may restrict access to published content and / or the malfunctioning of the Site's services.

The company cares about its users and tries to make the stay on the Site as comfortable as possible, the Company must use cookies to analyze the user's behavior, preferences and interests. Such analysis will help the Company improve the experience of interaction with the Site, determine the most convenient interface and navigation of the Service.

According to the classification of the International Chamber of Commerce (International Chamber of Commerce), the Company uses the following categories of cookies:

Strictly necessary files cookie - needed to navigate the user through a web page and when using certain services, for example, to access secure pages, register and authorize, perform site searches. Also, remember the user's previous actions when going to the previous page in the same session.

Operational cookie files - aggregate information about how the Site is used. This data is stored on the user's device between sessions of the web browser. Examples of such data are the following metrics: time on the Site, most visited pages, understanding which sections and services of the Site were most interesting to the user, how effective is this or that advertising and / or marketing campaign, etc.

All information collected through operating cookie files, intended for statistical and analytical tasks. Some cookie data may only be provided to third parties authorized by the web property for the purposes mentioned above..

Functional cookie files - used to store the settings or configurations stored on the user's device between web browser sessions. Examples of such data are the following metrics: username, profile photo, comment information, language version of the Site, location, information about whether the user has been provided with any information or preferences selected, as well as other Site configuration options.

These cookies also allow users to watch videos, interact (poll, vote) and interact with social networks..

For a more enjoyable experience after visiting the property these cookies remember the information provided by the user, increasing the efficiency of interaction with the Site.

Some cookie data may be provided to third parties, which are authorized by the Web resource and exclusively for the above purposes.

Analytics service cookies

For prompt delivery, better display and detailed content analysis on the Site, The company uses services owned by other third-party companies such as Google, Facebook and others.

The following companies may use cookies on a user's device while working on the Site.

Please note that the Website cannot affect the use of cookies used by these services. You can find out all the necessary information about their use by visiting the appropriate resource.

Google Analytics Terms of Use - <http://www.google.com/analytics/terms/ru.html>

Management cookies:

The main web browsers (listed below) are configured to accept cookies automatically. To turn them off use the information in your browser. Help can be called up through the menu or via a button F1.

Microsoft Edge — https://privacy.microsoft.com/ru-ru/privacystatement

Mozilla Firefox — https://www.mozilla.org/ru/privacy/websites/#cookies

Google Chrome — https://support.google.com/chrome/answer/95647?hl=ru

Opera — http://help.opera.com/Windows/11.50/ru/cookies.html

Safari for macOS — https://support.apple.com/kb/PH21411?locale=en\_US

Importantly:

* the configuration of cookie settings for mobile web browsers may vary;
* it is worth reminding that full use of the Site is available only when using cookies;

disabling cookies may limit the access to the content and the malfunctioning of the Site's services.

To contact the Company about the use of cookies, send an email to [info@zeusceramica.com](mailto:info@zeusceramica.com)

If the user does not include the use of cookies or deliberately deletes all cookies from his / her web browser, then on a subsequent visit to the Site,, the user will be prompted again to enable and use cookies.

User information obtained through cookies is not for sale and is not publicly available, and is the property of the Company that owns the resource.

Site Interaction with other resources

When using the services of the user, the codes of other Internet resources and third parties may be present on the pages of the Site, as a result, such online resources and third parties receive your information. Therefore, these online resources may receive and process information that you have visited on these pages, as well as other information transmitted by the user's browser. Such Internet resources can be:

* banner display systems (e.g., DoubleClick for Publishers, Admixer, AdRiver etc.);
* social network plugins (e.g., Discus, Facebook, Twitter, Google+).

Use of these Company services is necessary for the prompt analysis of visits to the Site, internal and external Site traffic estimates, depth of views, user activity. The data received from these services are not stored or processed by the Company.

Accordingly, if for any reason the user does not want the specified services to have access to his personal data, the user can voluntarily log out of his/her account or profile, clear cookies (through his/her browser).

Interaction of the Company with third parties regarding personal data

The company does not transfer personal data to third parties, except where such transfer is required by law, at the request of the data subject or in other cases set out in this Policy. The Company understands that personal information is of value and inherent content, including the personal non-property rights of any individual, therefore, takes all possible measures to protect the personal information of users, voluntarily and knowingly transmitted by the latter to the Company.

The Site may link to other websites (for informational purposes only). When you link to other websites, this Policy will not apply to such sites. In this regard, the Company recommends to review the privacy and personal data policies of each Web site before transmitting any personally identifiable information that you may identify.

Privacy of personal data subject's activity on the Site.

Activity (traffic) information on the Site of users passing through the network or the user's email is protected by law. That is, the Company does not in any way or manner violate the secrecy of the "activity" of the user when using the latest services of the Site.

Protection of personal data.

The Company uses generally accepted standards for technological and operational protection of information and personal data against loss, misuse, alteration or destruction. However, despite all efforts, the Company cannot guarantee absolute protection against any threats that arise outside the Company's regulation..

The Company ensures compliance with all applicable confidentiality obligations, as well as technical and organizational security measures to prevent the unauthorized or unlawful disclosure or processing of such information and data, their accidental loss, destruction or damage.

The company provides access to information and personal data only to authorized employees, who have consented to the confidentiality of such information and data as required by the Company.

Distribution of personal data without the consent of the subject of personal data or the authorized person is allowed in cases in cases specified by law and only (if necessary) in the interests of national security, economic well-being and human rights.

Conditions of access to personal data

The order of access to the third party personal data is determined by the terms of the consent of the user, provided by the owner of the personal data to process the data, or in accordance with the requirements of the law.

К The user has the right to receive any information about himself from any subject of relations related to personal data, provided that his name, surname and patronymic, place of residence (location) and the details of the document, which certifies the individual who submits the request, except as required by law.

The user access to information about himself is free of charge.

Deferral a user's access to their personal information is not allowed.

Deferral of access to personal data of third parties is allowed if the required data cannot be provided within thirty calendar days from the date of receipt of the request. In this case, the total term of resolving the issues raised in the request may not exceed forty-five calendar days.

The postponement notice shall be communicated to the third party who made the request, in writing explaining the procedure for appealing against such decision..

The decision to postpone or refuse access to personal data may be appealed to the Verkhovna Rada of Ukraine on Human Rights or the court.

Rights of the subject of personal data

The Company brings to your attention your rights as a data subject, which is regulated by the Law of Ukraine "On Personal Data Protection", namely:

* to know about the sources of collection, the location of their personal data, the purpose of their processing, the location or place of residence (stay) of the owner or manager of the personal data or give appropriate authorization to obtain this information to authorized persons, except as required by law;
* to receive information about the conditions of access to personal data, including information about third parties to whom his/her personal data are transferred;
* to access their personal data;
* to receive, within thirty calendar days from the date of receipt of the request, except in the cases provided for by law, an answer as to whether his/her personal data are processed, and to receive the contents of such personal data;
* to make a reasoned request to the owner of personal data with an objection to the processing of his/her personal data;
* to make a reasoned request to change or destroy their personal data by any and manager of personal data, if the data is processed illegally or is unreliable;
* to protect your personal data from unauthorized processing and accidental loss, destruction, damage as a result of intentional concealment, failure to supply, or failure to provide them in a timely manner, as well as protection against providing untrue information or defame the individual's honor, dignity and business reputation;
* to refer a complaint to the processing of their personal data to the Verkhovna Rada of Ukraine on Human Rights or the courts;
* to apply remedies in case of violation of the legislation on protection of personal data;
* to make reservations about restricting the right to process your personal data when giving consent;
* to withdraw consent to the processing of personal data;
* to know the mechanism of automatic processing of personal data;
* to protect against an automated decision that has legal consequences for it.

To update, access, modify, block or delete your personal data, withdraw your consent to the processing of personal data that you have provided to the Company in accordance with this Policy, or in the case of any comments, or requests regarding your personal data processed by the Company, please contact the Company by email at [info@zeusceramica.com](mailto:info@zeusceramica.com) or write a letter to the adress: 03057, Ukraine, Kyiv, Peremohy avenue, 42.

Changing the Policy

Changes and additions may be made to this Policy periodically and without prior notice to the user, including, when changing the requirements of the legislation.

In case of significant changes to this Policy The Company will post a notice on the Site and indicate the effective date of these changes. If you do not refuse to accept them in writing within the specified period, it means that you agree to the corresponding Policy changes.

Please review the Policy from time to time to stay abreast of any changes or additions.

JSC «Zeus Ceramicа»